

## The International Production & **Processing Expo (IPPE) 2014**

Plan now to join the U.S. Commercial Service International Buyer Program delegation to the IPPE 2014 Expo

## About the show

The International Production & Processing Expo (www.ippexpo.org) is the world's largest annual trade show for animal protein industry providing technology and education from farm to point of sale. The IPPE displays the latest in technology, equipment, supplies, and services used in the production and processing of animal protein. It is an integration of three shows: International Poultry Expo, International Feed Expo and International Meat Expo. Capital equipment suppliers to every segment of the industry are represented: live production, hatchery, processing, further processing, packaging, commercial egg production/processing, marketing, material handling equipment and supplies; pharmaceutical and animal health products; processing equipment; food ingredients and services.

- More than 1100 exhibitors and over 25,000 attendees from over 100 countries expected to attend the show
- Free seminars on important issues facing the poultry, livestock and feed industries
- Live demonstration areas to show new recipes and products related to the meat and poultry industries

## Benefits of joining the delegation

Indian companies attending IPPE as USCS delegates will receive the following value-added package:

- Pre-registration for the expo
- Free admission to the exhibit hall and use of international business
- Pre- arranged matchmaking services with U.S. exhibitors (per request)
- · Welcome briefing for delegation upon arrival at the show
- Welcome Reception

Space is Limited. Register Today. Shibu.Mathews@trade.gov

Date: January 28-30, 2014

Georgia World Congress Venue:

Center, Atlanta, Georgia,

USA

Deadline: November 15, 2013

Cost: No fee payable to CS India

> for enrollment. Airfare, food, and lodging at actual cost payable directly to

vendors

## To register, contact:

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